

INFOSONICS CORPORATION PRIVACY POLICY

InfoSonics Corporation, including its subsidiaries and its *verykool*® brand (collectively "InfoSonics") respects your privacy. InfoSonics provides this Privacy Statement (the "Statement") to help you understand how we collect and use personal information when you use a *verykool*® phone, the *verykool*® android mobile application (the "APP") or *verykool*'s website located at www.verykool.net (the "Site"). By accessing or using our phones, the APP or the Site, you consent to the practices described in this Statement.

In addition to this Statement, for certain special offers, areas of the APP or Site, or certain services, activities or promotions, InfoSonics may present different or additional personal information practices and terms specific to those programs at the time the information is collected.

Collection of Personal Information

When you use the APP or visit the Site, InfoSonics may collect information when you choose to submit it, as well as automatically when you use the APP or Site.

- **Personal Information You Submit.** InfoSonics collects personal information when you submit it to the APP or Site (for example when you sign up for promotions, surveys, etc.). The personal information collected may include your name, birth date, address, phone numbers, email address, account information (such as account and online registration) and other specific personal information. In some cases, the personal information InfoSonics asks you to provide will be mandatory to participate in a particular activity, service or promotion. If you do not provide this personal information, your participation in that activity, service or promotion may be limited or prohibited.
- **Automatically Collected Personal Information.** InfoSonics may also collect certain types of personal information automatically when you use the APP or Site. For example, when you use the APP or your web browser accesses the Site, InfoSonics obtains certain types of personal information such as your IP address, IMEI number, browser type, email address, identity of other Apps you may have loaded on your device, domain names, location information and access time and pages you visited before and during your visit to the Site. InfoSonics stores and uses certain information from your browser using "cookies" and other mechanisms. A "cookie" is a small data file that the Site transfers to your computer for storage to allow InfoSonics' server to "remember" specific personal information. InfoSonics may use "cookies" and other tracking mechanisms to help support the integrity of the APP and registration processes on the Site, to retain changes that you made and to track marketing efforts. InfoSonics may also allow third party service providers to collect information to help InfoSonics track aggregate and individual use of the APP and Site. You may be able to disable some cookies by modifying your browser preferences. If you disable cookies, you can still use the APP and Site, but certain Site features and functionality may no longer work properly, or at all.

Use of Personal Information

InfoSonics uses the personal information it collects to operate and improve its APP, web sites, business, products and services. Our goal is to provide you with better products and more effective customer service, make our APP, sites and services easier to use by eliminating the need for you to repeatedly enter the same information and detect fraud and abuse. Also, InfoSonics may use your personal information to communicate with you. We may send service communications such as welcome emails, information on technical service issues, and security announcements. InfoSonics may also occasionally send you product surveys or promotional mailings to inform you about other products or services available from InfoSonics, and to fulfill promotions. Personal information collected through the APP and Site may be stored and processed in the United States. If you reside outside of the United States, by using the APP or Site, you consent to the transfer of information outside of the country where you reside.

Sharing Personal Information

Except as described in this Statement, InfoSonics' practice is to not disclose personal information about you outside of InfoSonics and its affiliates without your consent, which may be express or implied, and given in writing, by using or not using a check-off box, electronically, orally, or by your conduct, such as use of services or products. InfoSonics does not sell, rent or lease its user lists to third parties. However, InfoSonics may disclose personal information to its third party service providers (which are obligated to maintain confidentiality and security of the personal information and are restricted from using such information other than as authorized by InfoSonics or as otherwise permitted by law) so they may complete transactions or perform services on InfoSonics' behalf, transactions on your behalf, or transactions related to providing services to you. For example, InfoSonics may contract with third parties to provide search services, host the Site, collect and provide product reviews, provide promotions or surveys, send InfoSonics' emails, fulfill promotions, etc. However, InfoSonics will restrict those third parties to using the information in connection with the services they provide. InfoSonics may also disclose personal information to comply with the law and lawful requests or legal process, protect the rights or property of InfoSonics and its customers, and when InfoSonics believes in good faith that the disclosure is necessary to protect the personal safety of InfoSonics, its employees and customers, or the public.

Children Under Age 13

InfoSonics does not knowingly collect, and does not want to collect, personal information from children under the age of 13. If you are under 13, do not provide InfoSonics any information about yourself, including your name, address, telephone number, or email address (directly, or on site bulletin boards, blogs, etc.). If InfoSonics discovers personal information from children under age 13, we will delete that information.

Email Preferences

You may opt-out of receiving future marketing emails from InfoSonics by following the instructions in email. If you opt-out of receiving future marketing emails, InfoSonics may still send you service communications such as (but not limited to) support and security updates and product recall information.

Access and Updates to Personal Information You Submit

You may be able to update your personal information through the Site by updating registration information you provide in connection with the Site. You will be required to sign in with your user name and password. InfoSonics does not maintain all personal information it collects in a form that can be accessed or updated by you. InfoSonics may keep records of changes to your personal information (including deletions).

Security of Personal Information

InfoSonics is committed to protecting the security of your personal information. InfoSonics and vendors we may select to provide hosting services for the Site use a variety of security technologies and administrative procedures to help protect your personal information from unauthorized access, use or disclosure with security measures appropriate to the sensitivity of the information. Internal access to users' private and non-public personal information is restricted to Site administrators and others on a need-to-know basis.

Other Applicable Terms

This Statement only governs the collection and use of personal information collected through the APP and Site. This Statement does not modify or alter other agreements you may have, or enter into later, with InfoSonics. For example, InfoSonics' Terms of Use only govern your use of the APP and the Site. You may provide personal information to InfoSonics through other means, such as when you call customer service or send personal information related to promotions or product registrations via postal mail. In such instances, this Statement does not apply to your submission of personal information to InfoSonics via postal mail.

Changes to this Statement

InfoSonics may periodically update this Statement to reflect changes in its practices or applicable laws or regulations. If the updated version of the Statement contains material changes to how InfoSonics collects, uses, or shares your personal information, InfoSonics will post a prominent notice of the updated version on the Site or send you an email. Your continued use of the Site constitutes your binding acceptance of the updated Statement.

How To Contact InfoSonics

If you have any questions, comments, or concerns about this Statement or about InfoSonics' privacy practices, please direct your privacy-related comments or questions to the following address:

InfoSonics Corporation
ATTENTION: Chief Financial Officer
3636 Nobel Drive, Suite 325
San Diego, CA 92122